



WOMEN IN FIRE



Partnership Opportunities

2022

Women in Fire is a 501c3 non-profit organization that began in 1982. Our Board members hold all ranks within the fire service, from firefighter to chief, and includes career and volunteer. Each of our trustees have positions on advisory boards and panels with other fire service organizations such as the NFPA, FDIC, IAFC, and the NVFC.

Mission

Leading the fire service community by providing training, education, advocacy, resources, mentoring, and networking in order to enhance the fire service.

Vision

Empowering uniqueness and unity.

1-Day Leadership Conference

In 2022, our 1-Day Leadership Conference will be on Monday, April 25th, 2022. This conference is co-located with FDIC, where we have held this event since 2017. Our partnership with FDIC and Clarion has provided Women in Fire an opportunity to reach over 30,000 firefighters from across the world, providing them with information and resources. Our partnership has also given us access to host radio shows on Fire Engineering Blog Talk Radio on a monthly basis. The evening before our conference, Women in Fire hosts a networking event for attendees, presenters, sponsors, and special guests. Special guests have included Bobby Halton, Rick Lasky, and Mike Gagliano, all great supporters our organization and mission. Our platinum sponsors will have the option of co-hosting this event.

Biennial International Conference

The Women in Fire Biennial International Conference will be held September 19th – 22nd, 2022, in Orlando, Florida. The location for this conference moves around based on an RFP looking for the best hands-on training facilities, conference venues and networking event possibilities. We will also be hosting our 2nd Conference 5K fundraiser at the 2022 Conference! Our platinum sponsors will have the opportunity to co-host one of the great evening events or the 5K.

Weekend Training Opportunities

In 2019, Women in Fire hosted the first Weekend Training opportunity. This was a hands-on event held in Howard County with the topic of auto extrication. This was a free training opportunity for our members thanks to the donations and sponsorships from other organizations and vendors. Women in Fire will be offering additional opportunities like this through continued donations from our sponsors.

Platinum Sponsors, \$15,000

- Sponsor's logo will be on weekly emails sent to all members.
- Women in Fire will send an advertisement from the sponsor to their members via email eight times during the calendar year.
- Women in Fire will post an advertisement from the sponsor via multiple social media methods eight times during the calendar year.
- The sponsor will be shown on the Women in Fire website as a banner ad.
- Sponsors will have the opportunity to have a tabletop exhibit at either the 1-Day Conference at FDIC or the International Conference in Orlando.
- The sponsor will have the opportunity to place a flyer, ad, or other item in each attendee's gift bag. The sponsor is responsible for printing, or purchasing the item and sending it to the designated location with arrival two weeks prior to the conference. This can be done for both conferences, the 1-Day Conference at FDIC and the International Conference in Orlando.
- **In addition, the sponsor will be recognized as the host of the networking event during the 1-Day Conference at FDIC or a networking event or 5K at the International Conference in Orlando.**

Gold Sponsors, \$12,500

- Sponsor's logo will be on weekly emails sent to all members.
- Women in Fire will send an advertisement from the sponsor to their members via email six times during the calendar year.
- Women in Fire will post an advertisement from the sponsor via multiple social media methods six times during the calendar year.
- The sponsor will be shown on the Women in Fire website as a banner ad which can be changed six times per calendar year. The ad size is based upon the sponsorship level.
- Sponsors will have the opportunity to have a tabletop exhibit at either the 1-Day Conference at FDIC or the International Conference in Orlando.
- The sponsor will have the opportunity to place a flyer, ad, or other item in each attendee's gift bag. The sponsor is responsible for printing, or purchasing the item and sending it to the designated location with arrival two weeks prior to the conference. This can be done for both conferences, *1-Day Conference at FDIC and the International Conference in Orlando*.
- **In addition, the sponsor will be recognized as the host of an attendee breakfast during the International conference in Orlando.**

Silver Sponsors, \$10,000

- Sponsor's logo will be on weekly emails sent to all members.
- Women in Fire will send an advertisement from the sponsor to their members via email four times during the calendar year.
- Women in Fire will post an advertisement from the sponsor via multiple social media methods four times during the calendar year.
- The sponsor will be shown on the Women in Fire website as a banner ad which can be changed four times per calendar year. The ad size is based upon the sponsorship level.
- Sponsors will have the opportunity to have a tabletop exhibit at either the *1-Day Conference at FDIC or the International Conference in Orlando*.
- The sponsor will have the opportunity to place a flyer, ad, or other item in each attendee's gift bag. The sponsor is responsible for printing, or purchasing the item and sending it to the designated location with arrival two weeks prior to the conference. This can be done for both conferences, the 1-Day Conference at FDIC and the International Conference in Orlando.
- **In addition, the sponsor will be recognized as the host of a hospitality break during the 1-Day Conference at FDIC or the International Conference in Orlando.**

Bronze Sponsors, \$6,500

- Sponsor's logo will be on weekly emails sent to all members.
- Women in Fire will send an advertisement from the sponsor to their members via email two times during the calendar year.
- Women in Fire will post an advertisement from the sponsor via multiple social media methods two times during the calendar year.
- The sponsor will be shown on the Women in Fire website as a banner ad which can be changed two times per calendar year. The ad size is based upon the sponsorship level.
- Sponsors will have the opportunity to have a tabletop exhibit at either the 1-Day Conference at FDIC or the International Conference in Orlando.
- The sponsor will have the opportunity to place a flyer, ad, or other item in each attendee's gift bag. The sponsor is responsible for printing, or purchasing the item and sending it to the designated location with arrival two weeks prior to the conference. This can be done for both conferences, the 1-Day Conference at FDIC and the International Conference in Orlando.

CONFERENCE VENDOR

These are per Conference. Sponsor/Vendor may choose our 1-Day Conference at FDIC or our International Conference.

\$2,500 Conference Sponsorship

The sponsor's name and/or logo will be printed on attendee gift bags for the chosen conference. In addition, the sponsor will have the opportunity to place a flyer, ad, or other item in each attendee's gift bag. The sponsor is responsible for printing, or purchasing the item and sending it to the designated location with arrival two weeks prior to the conference. The sponsor will be responsible for sending the desired name and/or logo (in an electronic format) to Women in Fire two months prior to event. This includes registration for one person to attend the networking events and meals that are provided during the Conference. *(Additional registrations can be purchased.)*

\$1,000 Conference Vendor

Vendors will have the opportunity to place a flyer, ad, or other item in each attendee's gift bag for the chosen Conference. The vendor is responsible for printing, or purchasing the item and sending it to the designated location with arrival two weeks prior to the conference. Vendors have the opportunity to have a tabletop exhibit during the conference vendor time at either the Leadership Conference or the International Conference. This includes registration for one person to attend the networking events and meals that are provided during the Conference. *(Additional registrations can be purchased.)*

\$500 Conference Sponsorship

The sponsor will have the opportunity to place a flyer, ad, or other item in each attendee's gift bag. The sponsor is responsible for printing, or purchasing the item and sending it to the designated location with arrival two weeks prior to the conference.



2022 SPONSORSHIP OPPORTUNITIES

Company/Organization Name			
Address	City	State	Zip
Contact Name for Agreement		Email Address	
Office Phone		Cell Phone	

PAYMENT INFORMATION (Please choose a method below.)

- Please invoice us at the address above.
- A check payable to Women in Fire in enclosed.
- Please charge my debit/credit card (information below).

Name on Card	Expiration Date	
Card Number	CVV Code	
Signature	Date	
Billing Address (if different than above.)		
City	State	Zip

CONTRACT SIGNATURE

Authorized Signature	Date
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Send completed form to:

Kimberly Cox
kcox@womeninfire.org

or

Women in Fire
1707 Ibis Drive
Buffalo, MN 55313

2022 WOMEN IN FIRE SPONSORSHIP

<input type="checkbox"/>		\$15,000	<p>Will you have an exhibit at:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1-Day Conference <input type="checkbox"/> International Conference <input type="checkbox"/> Both <i>(included)</i> <p>Which conference would you like to host a Networking Event at:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1-Day Conference <input type="checkbox"/> International Conference <input type="checkbox"/> 5K Fun Run <input type="checkbox"/> Two Events (additional \$8,000) <input type="checkbox"/> All 3 Events (additional \$12,000)
<input type="checkbox"/>		\$12,500	<p>Will you have an exhibit at:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1-Day Conference <input type="checkbox"/> International Conference <input type="checkbox"/> Both <i>(included)</i> <p>Which conference would you like to host a breakfast at:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1-Day Conference <input type="checkbox"/> International Conference <input type="checkbox"/> Both (additional \$5,000)
<input type="checkbox"/>		\$10,000	<p>Will you have an exhibit at:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1-Day Conference <input type="checkbox"/> International Conference <input type="checkbox"/> Both <i>(included)</i> <p>Which conference would you like to host a hospitality break at:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1-Day Conference <input type="checkbox"/> International Conference <input type="checkbox"/> Both (additional \$2,500)
<input type="checkbox"/>		\$6500	<p>Will you have an exhibit at:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1-Day Conference <input type="checkbox"/> International Conference <input type="checkbox"/> Both <i>(included)</i>
<input type="checkbox"/>		\$2500	<p>Logo Gift Bags for Attendees</p> <p>Vendor Table</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1-Day Conference <input type="checkbox"/> International Conference
<input type="checkbox"/>		\$1,000	<p>Vendor Table</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1-Day Conference <input type="checkbox"/> International Conference
<input type="checkbox"/>		\$500	<p>Logo Gift in Attendee Bags</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1-Day Conference <input type="checkbox"/> International Conference